



# Business Directory

Updated July 10, 2010

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# Accounting and Taxes

## **Denise K. Zetterbaum**

Tax Preparation & Business Consulting

3777 Highland Road

Lafayette, CA 94549

925-283-8324

[zettertax@aol.com](mailto:zettertax@aol.com)

I am a tax preparer who does individual, corporate, partnership, fiduciary, LLC, payroll and sales tax returns as well as small business consulting. My license is as an Enrolled Agent, which is the Federal certification for tax preparers.

## **Linda Schneit**

Bookkeeping and Tax Services

3625 Springer Ct.

Walnut Creek, CA 94598-4020

925.280.0408

[schneit@earthlink.net](mailto:schneit@earthlink.net)

For 30+ years I have been providing reliable, full-charge bookkeeping services to a wide array of large and small businesses and to individuals, both onsite at their premises and offsite from my office. I am also a California-certified tax preparer for individual tax returns.

# Arts & Crafts

## **Arlynn Bloom**

Arlynn

Artist

1163 Oak Hill Road

Lafayette

925-299-1301

925-899-1772 (cell)

[forblooms@comcast.net](mailto:forblooms@comcast.net)

Primary mediums are watercolor paintings; no portraits. Prints available. Abstract figurative ceramic sculptures. My work is available for viewing at my home/studio and at various shows around the area.

## **Suzanne Cerny**

Fine Art and Digital Design

510-717-9375 (cell)

[www.suzannecerny.com](http://www.suzannecerny.com)

Upcoming classes:

- Senior Center Art Class
- Concord Senior Center Couples Massage Class & Self Massage
- Pleasant Hill Senior Center Art Class

**Lisa Cohen**

NeedleWorks Embroidery

925-949-7700

[LDCO@att.net](mailto:LDCO@att.net)

NeedleWorks Embroidery specializes in high quality custom embroidery orders. We embroider a variety of soft good items ranging from your company logo to your favorite quotation. We are able to personalize such items as golf towels, caps, gym and cosmetic bags, totes, pique golf shirts, sweatshirts, fleece outerwear and blankets. We also can monogram and personalize towels, robes, handbags, infant blankets and wearables. These items are available at a variety of price points to suit the needs of any budget. We are a company that enjoys the flexibility of being able to produce large quantities of garments as well as small individualized orders. We are also able to provide screen-printing services when this type of imprinting is required.

Our customer base includes corporations, non-profit organizations, athletic teams, individuals, and affinity groups.

**Alice Lasky**

Art &amp; Clay Creations

925-296-0983

[alice4strings@yahoo.com](mailto:alice4strings@yahoo.com)

Original oil paintings and ceramic works for sale. If you are looking for a special painting or ceramic piece to enhance your home, you can view many of my works at: [alicelasky.ETSY.com](http://alicelasky.ETSY.com) or for a private viewing contact me at the coordinates listed above.

# Education

## **Sandy Anderson, MA**

Tiger Consulting  
281 Courtney Lane  
Orinda CA 94563-3630  
925-254-4885 (Home/Work)  
925-330-1656 (Cell)  
925-254-6690 (FAX)  
[ssaorinda@comcast.net](mailto:ssaorinda@comcast.net)

Before retirement, I worked in public education and the testing industry for 35 years. I have expertise in what is available in K-12 assessment, with an emphasis on on-line writing assessment. If your son or daughter needs to improve his/her writing skills, please contact me.

## **Miriam Glickman, M.S.**

Tutor  
925-284-5797  
[miriamgli@comcast.net](mailto:miriamgli@comcast.net)

Tutoring in Math (kindergarten to college), in Reading, and SAT math prep by experienced, credentialed teacher. Sensitive to individual needs. Flexible hours and conveniently located in Lafayette.

## **Ruth Pettler**

Personal Tutor, Pre-K through 5<sup>th</sup> grade  
925-935-1722

Math, pre-reading and reading tutoring. Located in Walnut Boulevard in Walnut Creek. More than 8 years tutoring experience at a national learning center. Available year-round.

**Marlene Their**

Education Consultant  
925-376-6892  
mthier@berkeley.edu

I am a 25-year veteran of the classroom and have been a science materials developer at the University of California at Berkeley, a teacher educator at California State University at Hayward, and an internationally recognized leader in the movement to link science and literacy education. I have made presentations on this subject at conferences from California to South Africa, Brazil, Spain and Hong Kong and continue to work closely with many school districts throughout the United States to implement programs based on my concepts.

I work primarily with school districts to help them explicitly develop literacy strategies as part of their science program. I also present keynote addresses and special presentations at science and literacy conferences to help educators understand the links between science and literacy. My work has recently expanded to English Language Learners because of my contribution to the new National Science Teachers Association publication entitled: *Science for English Language Learners*. In fact, I am invited to present a special workshop on the subject at the NSTA conference in Baltimore.

**Jill Tarkoff**

Tutor  
925-254-5375  
[jtarkoff@comcast.net](mailto:jtarkoff@comcast.net)

Reading, Writing, Report Writing, Language Arts, Spelling

All ages, from preschool - up.

1:1 or small group available.

\$60 hour, \$35 half hour.

At my home in Orinda.

Credentialed Reading Specialist, Teacher, with 13 years experience.

**Alice Lasky**

Violin Lessons for All Ages

925-296-0983

[alice4strings@yahoo.com](mailto:alice4strings@yahoo.com)

Joanne Levy-Prewitt

College Admission Advisor

925-376-0831

[Jklprewitt@comcast.net](mailto:Jklprewitt@comcast.net)

Offering guidance and assistance for high school freshmen through seniors in:

- ↵ Course selection
- ↵ Testing and Test Preparation
- ↵ Researching and Choosing Colleges
- ↵ Locating Schools with Special Programs
- ↵ Organizing Applications
- ↵ Preparing for College Visits and Interviews
- ↵ Creating a Task Timeline
- ↵ Preparing an Activities Resume
- ↵ Evaluating Early Decision Options
- ↵ Essay Writing and Review

**Karen Maas, MBA**

College Admissions Counseling

925-631-6651 (office)

925-377-8409 (fax)

[klmaas@aol.com](mailto:klmaas@aol.com)

Comprehensive and personalized college admissions counseling service including evaluation of students' needs and goals, school selection, applications, essays, and interviews.

Certificated College Advisor, Member NACAC, WACAC, HECA

**Elise Trumbull, Ed.D**

[EliseTrumbull@comcast.net](mailto:EliseTrumbull@comcast.net)

I am an educational consultant, specializing in working with non-profits doing research or developing materials to improve the education of ethnic and linguistic "minority" students in K-12 schools.

# Entertainment

**Alice Lasky**

Professional Violinist

925-296-0983

[Alice4strings@yahoo.com](mailto:Alice4strings@yahoo.com)

I am a professional violinist available to perform at weddings, parties and other events. I can perform as a soloist with piano, with a Piano Trio, String Quartet, or other instrumental ensemble.

# Food and Drink

**Elaine Lederman**

Lederman Associates

925-376-7129

[ledermanassociates@comcast.net](mailto:ledermanassociates@comcast.net)

I'm a broker of flavorings for the Coffee & Tea Industry. I'm also a purveyor of imported teas and spices for restaurants and coffee roasters.

# Health Care & Nutrition

## **Judy Carney**

President, Network Therapies, Inc.

Mont Kasa

510-339-1442

[carneys@comcast.net](mailto:carneys@comcast.net)

Network Therapies, Inc. offers comforting, supportive and secure residential care for elderly and Alzheimer's residents located in the Montclair District. The staff is experienced and well-trained. Meals are home cooked. Special diets can be accommodated.

## **Suzanne Cerny, LMT**

Licensed Massage Therapy Housecalls (by appointment)

IMA #128347

CA CMT License #4155

[www.ingroupmembers.com/Suzanne/Cerny](http://www.ingroupmembers.com/Suzanne/Cerny)

## **Amy E. Faltz, M.S., CCC-SLP**

Faltz Associates, Inc.

4279 Piedmont Ave., Oakland, CA 4611 or

1402 Solano Ave., Albany, CA 94706

510-654-3381

[amyfaltz@faltzassociates.com](mailto:amyfaltz@faltzassociates.com)

[www.faltzassociates.com](http://www.faltzassociates.com)

Faltz Associates, Inc., speech and language pathologists, has served the Bay Area since 1979, providing the highest quality services to children of all ages, teens, adolescents and young adults. We address a wide variety of speech and language disorders and coordinate with parents, teachers and other professionals, in an effort to ensure excellent success for our clients. Our qualified staff is trained in all aspects of communication disorders. Please let us know what services you need and how best we can address the challenges you face.

**Lynn Harrington, PT, CAE**

Ergonomics for Health

925-284-4854

[ptlynn@comcast.net](mailto:ptlynn@comcast.net)

Ergonomic workstation evaluations for both business and home offices are performed by a licensed physical therapist/certified ergonomist with over 20 years of experience. Evaluations include a written summary of risk factors and recommendations of facility changes and equipment needs along with vendor information.

**Debbie Hoffman**

Independent Distributor – Reliv International Nutritional Supplements

925-299-0399

[debbiehoffman@comcast.net](mailto:debbiehoffman@comcast.net)

Reliv is a 16 year old Food Science company that researches and develops powdered nutritional supplements that are changing people's lives in very dramatic ways. These products help people to build up their immune system and experience more energy. Because these products work there is also a wonderful opportunity to share these products with others and build a great business from your home.

**Melissa Jakubowitz**

Jakubowitz Associates

21715 Redwood Road

Castro Valley, CA 94546

510-881-5243

*or*

3160 Crow Canyon Place, Suite 215

San Ramon, CA 94583

925-275-1259

[www.jassociates.com](http://www.jassociates.com).

I am a speech-language pathologist in private practice and work with children who have speech and language delays. I have two offices-one in San Ramon and one in Castro Valley.

**Gloria Sandler**

Certified Feldenkrais Practitioner and Physical Therapist

925-937-2440

Feldenkrais treatments. Beneficial for anyone, infants to seniors, physically challenged, or physically fit. Helps people with chronic or acute neck, back, shoulder and other pain, neurological problems such as Multiple Sclerosis, Parkinson Disease, stroke or healthy people wanting to move in a more comfortable efficient way. Many seniors enjoy regaining movement and moving without strain and discomfort.

**Robin Whitley, D.D.S.**

Family Dentistry

3031 Telegraph Ave., #133

Berkeley, CA 94705

510-843-4434

Hello. I am a family dentist who practices near Alta Bates Hospital. I treat all ages and perform all phases of dentistry including whitening, cosmetics, implants, crowns and bridges, dentures and fillings. This is a great office for the entire family.

# Legal Services

## **J. Virginia Peiser**

Law Offices of Archer Norris, a professional law corporation  
2033 North Main Street, Ste. 800  
P.O. Box 8035  
Walnut Creek, CA 94596  
925-930-6600 (telephone)  
925-930-6620 (facsimile)  
jvpeiser@archernorris.com

I provide legal services for investors and owners of closely held businesses. My practice includes estate planning, including the preparation of trusts, wills, insurance trusts and related documents, as well as tax planning and audit defense services. I also provide counsel in probate matters and post-death trust administration, and legal services in the formation and operation of real estate and business entities, such as partnerships, limited liability companies and corporations.

I am a Certified Specialist in Taxation Law by the State Bar of California Board of Legal Specialization, and I have passed the exam and submitted an application to become a Certified Specialist in Estate Planning, Trust and Probate Law.

# Non-Profits

**Sarah Blumenfeld**

Development Director  
Camp Kesem

P.O. Box 1113  
Lafayette, CA 94549  
(925)788-1580  
sarah@campkesem.org www.campkesem.org

As Development Director I work to spread awareness and support for this growing national organization. Camp Kesem is a 501(C)3 nonprofit organization with a two-fold mission: To create a week of free summer camp for children with a parent who has/had cancer and create a unique leadership and philanthropic opportunity for the college student leaders who create Camp Kesem each year. In 2009 there are 23 Camp Kesem camps at 25 colleges in 14 states. There are 3 Bay Area camps at UC Berkeley, Stanford and UC Davis.

Please contact me if you know someone who may benefit from Camp Kesem or would like to learn more about how you can help this important organization.

# Professional Services

## **Judith Berg**

Judith Berg Business Services  
925-376-5112

I install, train and support small businesses on Quickbooks; Peachtree; MYOB. I have a degree in Accounting; can manage payroll systems and prepare payroll reports; prepare sales tax returns; create and review financial statements.

## **Deborah Dobin Robinson**

PARTNERS IN ORDER  
Office and Residential Organizing  
Lafayette, CA  
925-283-3810  
organizeddr@comcast.net

PARTNERS IN ORDER offers professional organizing services for homes and businesses. If you are surrounded by piles of papers or other belongings, feel overwhelmed by the clutter in your life, or want help setting priorities and managing your time, you could benefit from working with a professional organizer. I will work with you confidentially assessing your situation, setting goals together, and working with you to organize your working and living spaces.

## **Donna Kaulkin**

Donna Kaulkin Editorial Services  
410 N. Civic Drive #402  
Walnut Creek, CA 94596  
925-935-5018  
dk@dkedit.com

Writing, editing and research services to businesses and non-profit organizations. Professional attention given to your newsletter, marketing materials, business reports, Web site content. More than 25 years in publishing.

**Francie Louie**

Recruiter, New Wave Research  
48660 Kato Rd.  
Fremont, CA 94538  
510-771-3835  
flouie@new-wave.com  
www.new-wave.com // innovativehr.com

I'm a professional recruiting consultant with 15 yrs of experience. As a recruiter, my main function is to work on site and successfully place qualified candidates pertaining to the clients' needs. Please visit my site at [www.innovativehr.com](http://www.innovativehr.com) for my background and experience.

**Judy Matzkin**

Friendly PC Tutor  
On-site One-on-One Computer Training and Maintenance for PC's  
Danville, CA  
925-820-5848  
friendlypctutor@mindspring.com

Learn at YOUR own pace  
on YOUR own equipment  
in YOUR own home or business  
with language YOU can understand  
learning what YOU want to learn!

A uniquely personal service  
giving beginners confidence  
AND increasing competence for  
those already computer literate.

Learn: Outlook, Outlook Express, Internet Explorer, Word, Excel, PowerPoint,  
Publisher, Quicken, Quick Books, ACT, Photo Software, Palm Pilot, Word Perfect,  
and many more ...

**Carol Olmert Burckin**  
Administrative Services  
925-939-5137  
colmert@sbcglobal.net

I provide administrative support services on a project basis:

- ↪ arrange and coordinate meetings, events, & programs
- ↪ proofread, edit, and create memos, letters, forms, newsletters and flyers
- ↪ conduct research and prepare reports
- ↪ assist with mass mailings

**Cherri Shiffman**  
Distinctive Design  
925-855-8562  
distinctive\_design@sbcglobal.net

Graphic design for all occasions: brochures of all kinds, invitation typesetting including Hebrew, business card and logo design and much more.

**Shelley Sonnenberg**

Sonnenberg Design  
375 Miranda Lane  
Alamo, CA 94507  
925-947-6680 (office)  
[sonnedesign@hotmail.com](mailto:sonnedesign@hotmail.com)

*Residential Additions & Renovation:*

Specializing in:

- ↻ Kitchen & Family Room Design
- ↻ Media Room Design
- ↻ Master Bedroom Suites
- ↻ Master planning for phased expansion

*Tenant Improvements, Retail & Interior Design:*

- ↻ Office Space Planning
- ↻ Accessibility ADA Upgrades
- ↻ Lighting Design
- ↻ Restaurant Design
- ↻ Retail Design

*Other Design Services Available:*

- ↻ Feng Shui Design, Consultation & Balancing
- ↻ Planning & Building Department Expertise
- ↻ Project Management
- ↻ Interior & Lighting Design
- ↻ Wholesale Furniture & Lighting

# Event & Party Planning

## **Aliza Metzner**

Creative Planning by Aliza Metzner

510-816-6424

creativeplanner@earthlink.net

From Simple to Sublime, modest to magnificent, with Creative Planning by Aliza Metzner...your perfect event!

I offer gentle and sensitive guidance in party and event planning services to meet your needs, dreams and budget. From "save the date" through "thank-you" notes my specialties include:

- ↪ Breath-taking décor
- ↪ Distinctive themes
- ↪ Creative centerpieces and florals
- ↪ Dramatic lighting and inviting ambiance
- ↪ Expert party design and flow
- ↪ Vendor and venue selection
- ↪ DJ, band and entertainment guidance
- ↪ Event coordination

From an intimate party at home to a memorable gala, for a beautiful and meaningful celebration and lifelong memories, contact Creative Planning by Aliza Metzner.

Special rate for Temple Isaiah members.

# Real Estate

## **Wendy Holcenberg**

Coldwell Banker  
5 Moraga Way  
Orinda, Ca 94563  
925-253-4630 Direct Office/voicemail  
925-998-5130 Mobile  
[wendy@holcenberg.com](mailto:wendy@holcenberg.com)  
[www.holcenberg.com](http://www.holcenberg.com)

I have been a real estate agent since 1978 and an Associate Broker since 1981 working for Coldwell Banker first in Lafayette and now Orinda. I have advanced designations, including: Certified Residential Specialist and Previews Property Specialist. I partner with my daughter, Michelle Holcenberg.

We specialize in homes Lafayette, Moraga, Orinda and Walnut Creek. Please go to our website [www.holcenberg.com](http://www.holcenberg.com) for free email updates of new listings or free market snapshot of homes in your area.

## **Jo-Ann Jacobson**

Real Estate Broker  
600 San Ramon Valley Blvd.  
Danville, CA 94526  
925-831-3325  
925-963-2322 (office)  
925-831-2542 (cell)  
[jajacobson@aol.com](mailto:jajacobson@aol.com)

I am a real estate broker and I work under the umbrella of Coldwell Banker. Each broker is an independent contractor in business for themselves. I specialize in single family homes for both the homeowner and the investor. Licensed since 1976.

**Martha Ann Wishnev**

Security Pacific Real Estate

1555E Riviera Avenue

Walnut Creek, CA 94596

925-586-2853 (cellphone)

925-974-7621 (voicemail/direct)

mawrealtor@aol.com

I am a real estate broker and have been selling residential real estate throughout central Contra Costa County for 27 years.

# Alphabetical Listing

## **Sandy Anderson, MA**

Tiger Consulting  
281 Courtney Lane  
Orinda CA 94563-3630  
925-254-4885 (Home/Work)  
925-330-1656 (Cell)  
925-254-6690 (FAX)  
ssaorinda@comcast.net

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925-899-1772 (cell)  
forblooms@comcast.net

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**Sarah Blumenfeld**

Development Director  
Camp Kesem

P.O. Box 1113  
Lafayette, CA 94549  
(925)788-1580  
sarah@campkesem.org www.campkesem.org

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President, Network Therapies, Inc.  
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IMA #128347

CA CMT License #4155

[www.ingroupmembers.com/Suzanne/Cerny](http://www.ingroupmembers.com/Suzanne/Cerny)

**Lisa Cohen**

NeedleWorks Embroidery

925-949-7700

LDCO@att.net

NeedleWorks Embroidery specializes in high quality custom embroidery orders. We embroider a variety of soft good items ranging from your company logo to your favorite quotation. We are able to personalize such items as golf towels, caps, gym and cosmetic bags, totes, pique golf shirts, sweatshirts, fleece outerwear and blankets. We also can monogram and personalize towels, robes, handbags, infant blankets and wearables. These items are available at a variety of price points to suit the needs of any budget. We are a company that enjoys the flexibility of being able to produce large quantities of garments as well as small individualized orders. We are also able to provide screen-printing services when this type of imprinting is required.

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Miriam Glickman, M.S.

Tutor

925-284-5797

[miriamqli@comcast.net](mailto:miriamqli@comcast.net)

Tutoring in Math (kindergarten to college), in Reading, and SAT math prep by experienced, credentialed teacher. Sensitive to individual needs. Flexible hours and conveniently located in Lafayette. Certificated College Advisor, Member NACAC, WACAC, HECA.

**Amy E. Faltz, M.S., CCC-SLP**

Faltz Associates, Inc.  
4279 Piedmont Ave., Oakland, CA 4611 or  
1402 Solano Ave., Albany, CA 94706  
510-654-3381  
[amyfaltz@faltzassociates.com](mailto:amyfaltz@faltzassociates.com)  
[www.faltzassociates.com](http://www.faltzassociates.com)

Faltz Associates, Inc., speech and language pathologists, has served the Bay Area since 1979, providing the highest quality services to children of all ages, teens, adolescents and young adults. We address a wide variety of speech and language disorders and coordinate with parents, teachers and other professionals, in an effort to ensure excellent success for our clients. Our qualified staff is trained in all aspects of communication disorders. Please let us know what services you need and how best we can address the challenges you face.

**Karen Haas, MBA**

College Admissions Counseling  
925-631-6651 (office)  
925-377-8409 (fax)  
klmaas@aol.com

Comprehensive and personalized college admissions counseling service including evaluation of students' needs and goals, school selection, applications, essays, and interviews.

Certificated College Advisor, Member NACAC, WACAC, HECA

**Lynn Harrington, PT, CAE**

Ergonomics for Health  
925-284-4854  
ptlynn@comcast.net

Ergonomic workstation evaluations for both business and home offices are performed by a licensed physical therapist/certified ergonomist with over 20 years of experience. Evaluations include a written summary of risk factors and recommendations of facility changes and equipment needs along with vendor information.

**Debbie Hoffman**

Independent Distributor – Reliv International Nutritional Supplements  
925-299-0399  
debbiehoffman@comcast.net

Reliv is a 16 year old Food Science company that researches and develops powdered nutritional supplements that are changing people's lives in very dramatic ways. These products help people to build up their immune system and experience more energy. Because these products work there is also a wonderful opportunity to share these products with others and build a great business from your home.

**Wendy Holcenberg**

Coldwell Banker  
5 Moraga Way  
Orinda, Ca 94563  
925-253-4630 Direct Office/voicemail  
925-998-5130 Mobile  
[wendy@holcenberg.com](mailto:wendy@holcenberg.com)  
[www.holcenberg.com](http://www.holcenberg.com)

I have been a real estate agent since 1978 and an Associate Broker since 1981 working for Coldwell Banker first in Lafayette and now Orinda. I have advanced designations, including: Certified Residential Specialist and Previews Property Specialist. I partner with my daughter, Michelle Holcenberg.

We specialize in homes Lafayette, Moraga, Orinda and Walnut Creek. Please go to our website [www.holcenberg.com](http://www.holcenberg.com) for free email updates of new listings or free market snapshot of homes in your area.

**Jo-Ann Jacobson**

Real Estate Broker  
600 San Ramon Valley Blvd.  
925-831-3325  
925-963-2322 (office)  
925-831-2542 (cell)

I am a real estate broker and I work under the umbrella of Coldwell Banker. Each broker is an independent contractor in business for themselves. I specialize in single family homes for both the homeowner and the investor.

**Melissa Jakubowitz**

Jakubowitz Associates  
21715 Redwood Road  
Castro Valley, CA 94546  
510-881-5243

*or*

3160 Crow Canyon Place, Suite 215  
San Ramon, CA 94583  
925-275-1259  
www.jassociates.com.

I am a speech-language pathologist in private practice and work with children who have speech and language delays. I have two offices-one in San Ramon and one in Castro Valley.

Donna Kaulkin  
Donna Kaulkin Editorial Services  
410 N. Civic Drive #402  
Walnut Creek, CA 94596  
925-935-5018  
dk@dkedit.com

Writing, editing and research services to businesses and non-profit organizations. Professional attention given to your newsletter, marketing materials, business reports, Web site content. More than 25 years in publishing.

**Alice Lasky**

Art & Clay Creations  
925-296-0983  
[alice4strings@yahoo.com](mailto:alice4strings@yahoo.com)

Original oil paintings and ceramic works for sale. If you are looking for a special painting or ceramic piece to enhance your home, you can view many of my works at: [alicelasky.ETSY.com](http://alicelasky.ETSY.com) or for a private viewing contact me at the coordinates listed above.

**Alice Lasky**

Violin Lessons for All Ages

925-296-0983

[alice4strings@yahoo.com](mailto:alice4strings@yahoo.com)

I have been teaching violin for over thirty years and have taught hundreds of happy violin students. I teach both Suzuki Violin lessons for younger children and Traditional lessons for older students. Lessons are taught at my home in Walnut Creek and through Civic Arts Education in Walnut Creek.

**Alice Lasky**

Professional Violinist

925-296-0983

[Alice4strings@yahoo.com](mailto:Alice4strings@yahoo.com)

I am a professional violinist available to perform at weddings, parties and other events. I can perform as a soloist with piano, with a Piano Trio, String Quartet, or other instrumental ensemble.

**Elaine Lederman**

Lederman Associates

925-376-7129

[ledermanassociates@comcast.net](mailto:ledermanassociates@comcast.net)

I'm a broker of flavorings for the Coffee & Tea Industry. I'm also a purveyor of imported teas and spices for restaurants and coffee roasters.

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- ↩ Preparing an Activities Resume
- ↩ Evaluating Early Decision Options
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**Francie Louie**

Recruiter, New Wave Research  
48660 Kato Rd.  
Fremont, CA 94538  
510-771-3835  
flouie@new-wave.com  
www.new-wave.com // innovativehr.com

I'm a professional recruiting consultant with 15 yrs of experience. As a recruiter, my main function is to work on site and successfully place qualified candidates pertaining to the clients' needs. Please visit my site at [www.innovativehr.com](http://www.innovativehr.com) for my background and experience.

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colmert@sbcglobal.net

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- ↪ proofread, edit, and create memos, letters, forms, newsletters and flyers
- ↪ conduct research and prepare reports
- ↪ assist with mass mailings

**J. Virginia Peiser**

Law Offices of J. Virginia Peiser  
2255 Ygnacio Valley Road, Suite F  
Walnut Creek, CA 94598  
925-938-8800  
925-938-8802 (facsimile)

I provide legal services for investors and owners of closely held businesses. My practice includes estate planning, including the preparation of trusts, wills, insurance trusts and related documents, as well as tax planning and audit defense services. I also provide counsel in probate matters and post-death trust administration, and legal services in the formation and operation of real estate and business entities, such as partnerships, limited liability companies and corporations.

I am a Certified Specialist in Taxation Law by the State Bar of California Board of Legal Specialization, and I have passed the exam and submitted an application to become a Certified Specialist in Estate Planning, Trust and Probate Law.

**Gloria Sandler**

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**Cherri Shiffman**

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distinctive\_design@sbcglobal.net

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**Shelley Sonnenberg**

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**Marlene Their**

Education Consultant  
925-376-6892  
mthier@berkeley.edu

I am a 25-year veteran of the classroom and have been a science materials developer at the University of California at Berkeley, a teacher educator at California State University at Hayward, and an internationally recognized leader in the movement to link science and literacy education. I have made presentations on this subject at conferences from California to South Africa, Brazil, Spain and Hong Kong and continue to work closely with many school districts throughout the United States to implement programs based on my concepts.

I work primarily with school districts to help them explicitly develop literacy strategies as part of their science program. I also present keynote addresses and special presentations at science and literacy conferences to help educators understand the links between science and literacy. My work has recently expanded to English Language Learners because of my contribution to the new National Science Teachers Association publication entitled: *Science for English Language Learners*. In fact, I am invited to present a special workshop on the subject at the NSTA conference in Baltimore.

**Elise Trumbull, Ed.D**

[EliseTrumbull@comcast.net](mailto:EliseTrumbull@comcast.net)

I am an educational consultant, specializing in working with non-profits doing research or developing materials to improve the education of ethnic and linguistic "minority" students in K-12 schools.

**Robin Whitley, D.D.S.**

Family Dentistry  
3031 Telegraph Ave., #133  
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**Martha Ann Wishnev**

Security Pacific Real Estate  
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925-586-2853 (cellphone)  
925-974-7621 (voicemail/direct)  
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I am a real estate broker and have been selling residential real estate throughout central Contra Costa County for 27 years.

**Denise K. Zetterbaum**

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I am a tax preparer who does individual, corporate, partnership, fiduciary, LLC, payroll and sales tax returns as well as small business consulting. My license is as an Enrolled Agent, which is the Federal certification for tax preparers.